



January 2004

MI-Assistant

The Hartford-Releases Credit Scoring for Wisconsin Agents!



The Hartford has joined the increasing number of carriers offering agencies the ability to use single entry when quoting customers. In the continuous commitment to deliver greater value to your agency, The Hartford and MI-Assistant are making it easier and faster for you to quote business through your MI Comparative Rater. When you subscribe to MI Third Party Report Ordering services, you can now directly order an Insurance Score within the MI Comparative Rater - giving you an accurate rate and making it easier to do business with The Hartford.

Eliminate duplicate entry when you choose to submit new auto business via the QTI Bridge. AMS AfW users in Wisconsin can take advantage of the QTI Bridge. The QTI Bridge virtually eliminates duplicate entry of auto customer data, translating to cost savings and operating efficiencies in your office. It's fast, easy and doesn't cost a cent.

Simply contact MI-Assistant by e-mailing support@mi-assistant.com to set up the bridge. For questions concerning the link to QTI, call The Hartford's Agency Interface Services toll-free at 877.322.4833, option 2.

MarketLink, coming soon!

As an agent, if you could create the ideal insurance resource center, what would it look like?

First, you'd want to include several large insurers to provide your agency with new and unique revenue generating opportunities. They would be able to supply you with new lines of insurance products to cross-sell to your prospects and make new P&C appointments available to your agency. You would want to get the most out of your resource center, find various service providers to assist you with all of your premium financing, computer consulting, property photography, and continuing education needs. Creating a powerful online insurance environment would give your agency an advantage to generate revenue for your agency.

MI-Assistant is gearing up for MarketLink. It's free to all MI-Assistant customers, and Opening Day is coming soon!

MarketLink will provide you with the ability to link from the MI Comparative Rater to a participant's online environment for products such as Life, Commercial Automobile, and Umbrella Insurance. With MarketLink, you will easily obtain new agency services including CE courses, property photo services, and computer consulting. MarketLink will even help you shop for an agency website designer or obtain a P&C appointment with a new carrier. You can help us build this environment by telling us what companies and vendors you would like to see participate in MarketLink. Call us at 800.755.2329 so we can continue to enhance MarketLink with new products and services that you will utilize for years to come.

Training Center Opens for MI Management System.

At MI-Assistant, our goal is to help you receive the most from your agency management system investment. For that reason, we've created courses designed to help you get the most out of your MI Management System.

Our Training Center, opening in March will offer 3 levels of MI Management System Training, all at an economically affordable cost. Each level allows the instructor to work with individuals to ensure that you receive the most out of your education. Classroom participants are paired to create a flexible opportunity in learning in a friendly, teamed environment to help you become proficient and confident in using MI Management System.

Basic System Overview-Level 1

Course Length: 1 Day

Course Cost: \$75

Course Description: Troubleshooting/Answers to user questions, Basic system overview including: Clients, Applications/Forms, Locaters, Memos, Tranlogs, Imaging/Efiling, and Integration. Lunch provided.

Marketing and Policy Accounting-Level 2

Course Length: 1 Day

Course Cost: \$75

Course Description: Marketing, Reports, Tasks, Policy Accounting including: Direct Bill and Agency Bill. Lunch provided.

Accounting Integration-Level 3

Course Length: 1 Day

Course Cost: \$75

Course Description: Commission Reconciliation, Getting Started with Accounting including: Setting beginning balances, Setting up QuickBooks Company, and Integration with QuickBooks. QuickBooks Overview including Check Writing, Deposits, Journal Entries and Financial Statements are also covered. Lunch provided.

Email trainings@mi-assistant.com for registration information.

MI Third Party Report Ordering Update.

Find out at http://support.mi-assistant.com/public/tpro_carrierstatus/carrierstatus.htm for an updated list of carriers. When checking the state of release to agency, please be sure to note that it is important to know when the carrier will be available.

Remember, for a complete listing of carriers and what MI products they offer, go to www.mi-assistant.com and select Products and Solutions, For Agents then MI Credit Scoring.

To become a ChoicePoint customer, visit www.cplink2.com and complete the form.

Helpful Hints From MI-Assistant

Agency Billing:

Agency Billing Statements are now sent on the 15th of every month prior to that month's service. Your bill is due the first of the month.

Remember, it's easy to get your account information immediately! Visit www.mi-assistant.com and select Support Center then Account Summary.

When making payment by check, place your **Customer Account ID** on the memo line of your check to ensure that MI will correctly apply your payment to your account.

From Customer Support

Find solutions and answers to your questions 24 hours a day, and 7 days a week by using the knowledge base and tutorials. Log on to www.mi-assistant.com, and select the Support Center.